



Some of the questions I asked my guests and the typical format of the show:

I start off with a Bio: 50-word bio introducing my outstanding guest.

Q: Anything else you would like to add to the intro that I might have missed?

Q: Why did you decide to get into the medical sector?

Q: What is a hot topic that you feel should be on every medical leader's agenda today and how are you and your organization approaching it?

Q: Can you give Outcomes Rocket listeners an example of how you and your organization have created results (improved outcomes / increased profitability) by thinking and doing things differently?

Q: Can you share with Outcomes Rocket listeners a time when you made a mistake or failed? Take us to that moment.

- What lesson did you learn from that failure?

Q: What is your proudest medical leadership experience/moment you have experienced to date?

Q: Tell us a little bit more about an exciting project or focus you are working on today.

Let's pretend, you are building a medical leadership course on what it takes to be successful in Medicine Today, The 101 course or the ABC's of_____. I'd like to write out the syllabus to that course by getting your brief answers to the following questions.
(Lightning Round)

- What is the best way to improve healthcare outcomes?
- What is the biggest mistake or pitfall to avoid?
- How do you stay relevant as an organization despite constant change?
- What is the one area of focus that drives all else in your company?

Q: What is your all time favorite book you recommend to our listeners?

Before we conclude, Please share one closing thought and where Outcomes Rocket listeners can get in touch with you.

Thanks for the opportunity to spend some time with us on the show! I know our conversation will create a positive ripple effect in the way healthcare leaders and influencers address their biggest problems in their pursuit to improve healthcare outcomes!